



Motorini Scootas, 1997 – 2007; celebrating ten years of successful scootering!

28th of May, 2007

Starting a successful scoota business is no small feat, but staying in business for a decade is something worth celebrating. Motorini have been in business since 1997 in the Canberra suburb of Phillip. They were the second Bolwell dealer to be set up in Australia in 1999 and as owner Nico Wright will tell you, they have been an integral part of his success ever since. Nico and his sidekick Bob have a spirit and passion that is hard to match and this is surely part of the reason so many Canberrans have fallen in love with their Scoota's.

According to Nico, the local clubs are quite active and part of his success has stemmed from his enthusiasm in supporting them. With names like the Vesparadoes, KAOS scoota club and The Swarm it's easy to see Nico's creativity and enthusiasm reflected in their ranks. Staying in communication with his customer base after they leave the shop is not a problem for Nico; he see's many of them at monthly club meets and rides.

"On this day we thank our customers" proclaims Nico proudly on the first day of his anniversary sale. "From the very beginning, we've consistently worked closely with our community to make sure we deliver the best possible Scoota experience. From supporting the growing scoota clubs in our area, to giving an exceptional level of after-sales service, we like to think we're there for our customers. In short, we would never have been where we are today without the loyalty and passion of our long-term customer base."

Bolwell Scoota would like to proudly congratulate Motorini Scoota's on their fantastic achievement – we look forward to the next decade in partnership. Motorini can be contacted on 02 6282 6882, or visit the showroom at 66 Dundas Court, Phillip, ACT.